

INTERNATIONAL CREDIT UNION DAY

with the launching of the whole year round
campaign!



FINANCIAL LITERACY TO FINANCIAL WELLNESS PROGRAM

The theme for the 2022 International Credit Union Day on October 20 is an insightful message on the impact of credit unions on the lives of our members. The credit union's ultimate goal is to Empower Members' Financial Future.

We recognize that credit unions have been carrying out financial literacy programs for their members. Yet, we still need to see how financial literacy translates to the economic empowerment of members.

ACCU launches a whole-year campaign to bring credit union financial literacy programs to a well-rounded Financial Wellness Program to help members and employees develop a healthy relationship with money and establish stable, fulfilling, and satisfying personal finance scenarios at home and work and in the future.

Our online webinar will share the program details.



KEY TAKE AWAYS

1. Financial Wellness Program Framework:

Financial Wellness Program offers information, training, and support for employees' and members' day-to-day personal finance concerns. Additionally, a robust Financial Wellness Program would include online, telephone, and, where possible, live counseling, coaching, and workshops.

2. Roadmap to Financial Wellness Program

The financial wellness is not only an activity. It is critical to have

milestones of our success. ACCU, the federation, and credit unions would monitor the number of employees and members who have:

- Building emergency fund
- On the road to getting out of unnecessary debt
- Building Retirement Fund
- Sufficient Health Insurance
- Build Assets
- Created various Streams of Income Source

We target at least 200 credit unions implementing Financial Wellness Program by October 2023.

***You are Cordially Invited to Join our
Complimentary Webinar.***

ZOOM

October 20, 2022

1:00 PM ICT (Thailand time)

REGISTER HERE

